

24-26
October 2022
BERLIN - GERMANY

 Euroseeds
2022

PARTNERSHIP OPPORTUNITIES

 Euroseeds
Embracing Nature

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GENERAL INFORMATION

The Euroseeds Secretariat is committed to delivering valuable marketing exposure to all Partners of the Euroseeds Congress 2022. There are opportunities for partnership of this key gathering at **Platinum, Gold, Silver** and **Bronze** levels.






Each package includes exclusive elements of a unique aspect of the conference (e.g., a meeting Room, a booth, visibility on all documents, etc). In addition, each package delivers other great benefits, such as the promotion of your company brand and expertise internationally, both in advance of the conference and at the event itself, maximizing speaking opportunities, offering complimentary delegate registrations, and much more.

Companies are offered an unique opportunity to promote their products and services to an audience of key seed global industry decision makers.

IMPORTANT NOTE: priority will be given depending on the partnership status (long-term Partners first) and then on a “first-come, first-served” basis, within the category. Allocation of exhibition booths will follow the same pattern and the first choice of exhibition booths’ will be given to long-term partners.

PARTNERSHIP STATUS

The total amount spent on partnership will determine your company's partnership status. The higher the status, the more visibility you will have during the Euroseeds congress 2022.

Platinum (1 share only)		€ 40.000
Gold (1 share only)	 	€ 30.000
Silver (max. 2 shares)		€ 20.000
Bronze (max. 4 shares)	 	€ 12.500

PARTNERSHIP STATUS

	PLATINUM	GOLD	SILVER	BRONZE	PARTNER
PARTNERSHIP BENEFITS	€ 40.000	€ 30.000	€ 20.000	€ 12.500	Cf. items to be selected on the following pages
Exhibition Space (3m x 2m), building features at Sponsor's own cost	2	1	1	1	
Meeting room (8 pax max.), audiovisual equipment and catering at Sponsor's own cost	✓	✓	—	—	
Priority choice: Exhibition Booth	1 st	2 nd	3 rd	4 th	
Complimentary registrations	4	3	2	2	
On-site visibility: Sponsor's logo on banners and signage (different sizes and frequency)	✓	✓	✓	✓	
Congress Bag insert	✓	✓	✓	—	
Recognition in printed material	✓	✓	✓	✓	✓
Partner's logo, and link to the sponsor's official webpage	✓	✓	✓	✓	✓
Partner's logo in general and promotional communication on social media	✓	✓	✓	✓	✓

For any information, you may contact the Euroseeds Congress Secretariat :

Ms Julie Weisenburger : Tel : 0032 479 93 01 54 - Email : jweisenburger@meetmany.eu

Ms Mélissa Ballieux : Tel : 0032 478 62 36 81 - Email : mballieux@meetmany.eu

PARTNERSHIP OPTIONS

BOOST YOUR VISIBILITY

The Euroseeds Congress packages are adapted to your needs, budget and the level of visibility you want to reach. You can support a specific event or item by selecting one or more of the listings below:

A. Welcome party (1 share only)	€ 15.000
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B. Catering services

B.1. Coffee breaks (1 share)	€ 5.000
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B.2. Lunch breaks (1 share)	€ 5.000
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B.3. Happy hour (2 shares)	€ 7.500
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B. Promotion services

C.1. Promotion package (max 4 shares)	€ 5.000
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C.2. Page advertisement (max 4 shares)	€ 5.000
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C.3. Congress bag inserts (max 4 shares)	€ 5.000
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A. WELCOME PARTY

A.1. WELCOME PARTY

The Welcome Party will take place on Sunday evening between 18.30 and 20.30 and will be a festive event to spend with friends and colleagues, network, experience the local culture and taste German gastronomy.

Benefits

- Logo with “Welcome Party kindly supported by company name” and/or logo displayed at the venue.
- Logo and link to the Partner’s official website, in the Social Events and the partnership sections of the Congress website.
- Silent company branding on site subject to the Euroseeds Secretariat’s approval (two months prior to the event), subject to availability at Partner’s own cost.
- Push mail will be sent to all the participants with logo and “Welcome Party kindly supported by company name”.

Fee (1 share only) : € 15.000



B. CATERING SERVICES

B.1. COFFEE BREAKS

Benefits

- Logo with “Coffee breaks kindly supported by company name” and/or logo during all Coffee Breaks.
- Logo and link to the Partner’s official website, in the Venue and the partnership sections of the Congress website.

Fee (1 share available) : € 5.000



B.2. LUNCH BREAKS

Benefits

- Logo with “Lunch break kindly supported by company name” and/or logo during all lunch breaks.
- Logo and link to the Partner’s official website, in the Venue and the partnership sections of the Congress website.

Fee (1 share available) : € 5.000

B.3 HAPPY HOUR

The beer happy hour will take place on Monday OR Tuesday evening between 17.30 and 18.30 and will be a joyful moment to spend with friends and colleagues and a possible way to network.

Benefits

- Logo with “Beer happy hour kindly sponsored by company name”.
- Logo and link to the Partner’s official website, in the Venue and the partnership sections of the Congress website.
- Push mail will be sent to all the participants with logo and “Beer happy hour kindly sponsored by company name”.

Fee (2 shares available) : € 7.500



C. PROMOTION SERVICES

C.1. PROMOTION PACKAGE

Benefits

- ¼ page of advertisement on the Congress programme
- 1 bag insert
- Logo and link to the Partner's official website, in the Partnership section of the Congress website

Fee (4 shares available) : € 5.000

C.2. PAGE ADVERTISEMENT

Benefits

- Extend your visibility to all electronic and printed materials of the Congress. The page advertisement will appear in the Congress Program, displayed on the Congress Website.
- 1/2 page advertisement in the Congress programme to be handed out to the participants
- Logo at the bottom of the page Logo and link to the Partner's official website, in the partnership section of the Congress website

Fee (4 shares available) : € 5.000

C.3. CONGRESS BAG INSERTS

Benefits

- Your information brochure inserted in all Congress Bags
- Logo and link to the Partner's official website, in the Partnership section of the Congress website
- Branding and design must be submitted to the Euroseeds Secretariat for approval and materials delivered by the Sponsor to the Congress venue

Fee (4 shares available) : € 5.000



PARTNERSHIP REGISTRATION FORM

Please complete this form in English and kindly send it to the Euroseeds Secretariat :
euroseeds.congress@meetmany.eu.

COMPANY
CONTACT POSITION
TEL FAX
EMAIL WEBSITE
ADDRESS
POSTAL CODE COUNTRY
PO NUMBER

PARTNERSHIP CATEGORIES

LEVELS	FEE
<input type="checkbox"/> PLATINUM	40.000 EUR
<input type="checkbox"/> GOLD	30.000 EUR
<input type="checkbox"/> SILVER	20.000 EUR
<input type="checkbox"/> BRONZE	12.500 EUR

PARTNERSHIP OPTIONS

A. WELCOME PARTY (1 share only) 15.000 EUR

B. CATERING SERVICES	FEE
<input type="checkbox"/> B.1. COFFEE BREAKS (1 share)	5.000 EUR
<input type="checkbox"/> B.2. LUNCH BREAKS (1 share)	5.000 EUR
<input type="checkbox"/> B.3. HAPPY HOUR (2 shares)	7.500 EUR

C. PROMOTION SERVICES	FEE
<input type="checkbox"/> C.1. PROMOTION PACKAGE (max 4 shares)	5.000 EUR
<input type="checkbox"/> C.2. PAGE ADVERTISEMENT (max 4 shares)	5.000 EUR
<input type="checkbox"/> C.3. CONGRESS BAG INSERTS (max 4 shares)	5.000 EUR

PAYMENT INFORMATION

PAYMENT METHOD / BANK TRANSFER

Total EUR

- ☐ Please call me to discuss our partnership package
- ☐ Please send me a partnership contract

Date :

Signature and company stamp