

 Euroseeds 2023

15-18

October 2023

MALTA



**PARTNERSHIP OPPORTUNITIES**

 Euroseeds  
Embracing Nature

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# GENERAL INFORMATION

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The Euroseeds Secretariat is committed to delivering valuable marketing exposure to all Partners of the Euroseeds Congress 2023. There are opportunities for partnership of this key gathering at **Platinum, Gold, Silver** and **Bronze** levels.

Each package includes exclusive elements of a unique aspect of the conference (e.g., a meeting room, a booth, visibility on all documents, etc). In addition, each package delivers other great benefits, such as the promotion of your company brand and expertise internationally, both in advance of the conference and at the event itself, maximizing speaking opportunities, offering complimentary delegate registrations, and much more.




Companies are offered an unique opportunity to promote their products and services to an audience of key seed global industry decision makers.

**IMPORTANT NOTE:** priority will be given depending on the partnership status (long-term Partners first) and then on a “first-come, first-served” basis, within the category. Allocation of exhibition booths will follow the same pattern and the first choice of exhibition booths’ will be given to long-term partners.

# PARTNERSHIP STATUS

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The total amount spent on partnership will determine your company's partnership status. The higher the status, the more visibility you will have during the Euroseeds Congress 2023.

Platinum (1 share only)		€ 45.000
Gold (1 share only)		€ 33.000
Silver (max. 2 shares)		€ 22.000
Bronze (max. 4 shares)		€ 15.000

# PARTNERSHIP STATUS

	PLATINUM	GOLD	SILVER	BRONZE	PARTNER
PARTNERSHIP BENEFITS	€ 45.000	€ 33.000	€ 22.000	€ 15.000	Cf. items to be selected on the following pages
Exhibition Space (3m x 2m), building features at Sponsor's own cost	2	1	1	1	
Meeting room (8 pax max.), audiovisual equipment and catering at Sponsor's own cost	✓	✓	—	—	
Priority choice: Exhibition Booth	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	
Complimentary registrations	4	3	2	2	
On-site visibility: Sponsor's logo on banners and signage (different sizes and frequency)	✓	✓	✓	✓	
Congress Bag insert	✓	✓	✓	—	
Recognition in printed material	✓	✓	✓	✓	✓
Partner's logo, and link to the sponsor's official webpage	✓	✓	✓	✓	✓
Partner's logo in general and promotional communication on social media	✓	✓	✓	✓	✓

For any information, you may contact the Euroseeds Congress Secretariat :  
euroseeds.congress@meetmany.eu

Ms Julie Weisenburger : jweisenburger@meetmany.eu

Ms Mélissa Ballieux : mballieux@meetmany.eu

# PARTNERSHIP OPTIONS

## BOOST YOUR VISIBILITY

The Euroseeds Congress packages are adapted to your needs, budget and the level of visibility you want to reach. You can support a specific event or item by selecting one or more of the listings below:

A. Welcome Evening (1 share only)	€ 15.000
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### B. Catering services

B.1. Coffee breaks (1 share)	€ 5.500
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B.2. Lunch breaks (1 share)	€ 5.500
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B.3. Happy hour (2 shares)	€ 8.000
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### C. Promotion services

C.1. Promotion package (max 4 shares)	€ 5.500
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C.2. Page advertisement (max 4 shares)	€ 5.500
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C.3. Congress bag inserts (max 4 shares)	€ 5.500
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# A. WELCOME EVENING

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## A.1. WELCOME EVENING

The Welcome Evening will take place on Sunday evening between 19.30 and 22.30 and will be a festive event to spend with friends and colleagues, network, experience the local culture and taste Maltese gastronomy.

### Benefits

- Logo with “Welcome Evening kindly supported by company name” and/or logo displayed at the venue.
- Logo and link to the Partner’s official website, in the Social Events and the partnership sections of the Congress website.
- Silent company branding on site subject to the Euroseeds Secretariat’s approval (two months prior to the event), subject to availability at Partner’s own cost.
- Push mail will be sent to all the participants with logo and “Welcome Evening kindly supported by company name”.

**Fee** (1 share only) : € 15.000



## B. CATERING SERVICES

### B.1. COFFEE BREAKS

#### Benefits

- Logo with “Coffee breaks kindly supported by company name” and/or logo during all Coffee Breaks.
- Logo and link to the Partner’s official website, in the venue and the partnership sections of the Congress website.

**Fee** (1 share available) : € 5.500



### B.2. LUNCH BREAKS

#### Benefits

- Logo with “Lunch break kindly supported by company name” and/or logo during all lunch breaks.
- Logo and link to the Partner’s official website, in the venue and the partnership sections of the Congress website.

**Fee** (1 share available) : € 5.500

### B.3 HAPPY HOUR

The beer happy hour will take place on Monday AND/OR Tuesday evening between 17.30 and 18.30 and will be a joyful moment to spend with friends and colleagues and a possible way to network.

#### Benefits

- Logo with “Beer happy hour kindly sponsored by company name”.
- Logo and link to the Partner’s official website, in the Venue and the partnership sections of the Congress website.
- Push mail will be sent to all the participants with logo and “Happy Hour kindly supported by company name”.

**Fee** (2 shares available) : € 8.000





## C. PROMOTION SERVICES

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### C.1. PROMOTION PACKAGE

#### Benefits

- ¼ page of advertisement on the Congress programme
- 1 bag insert
- Logo and link to the Partner's official website, in the Partnership section of the Congress website

**Fee** (4 shares available) : € 5.500

### C.2. PAGE ADVERTISEMENT

#### Benefits

- Extend your visibility to all electronic and printed materials of the Congress. The page advertisement will appear in the Congress Program, displayed on the Congress Website.
- 1/2 page advertisement in the Congress programme to be handed out to the participants
- Logo at the bottom of the page Logo and link to the Partner's official website, in the partnership section of the Congress website

**Fee** (4 shares available) : € 5.500

### C.3. CONGRESS BAG INSERTS

#### Benefits

- Your information brochure inserted in all Congress Bags
- Logo and link to the Partner's official website, in the Partnership section of the Congress website
- Branding and design must be submitted to the Euroseeds Secretariat for approval and materials delivered by the Sponsor to the Congress venue

**Fee** (4 shares available) : € 5.500



# PARTNERSHIP REGISTRATION FORM

Please complete this form in English and kindly send it to the Euroseeds Secretariat :  
[euroseeds.congress@meetmany.eu](mailto:euroseeds.congress@meetmany.eu).

COMPANY .....  
CONTACT ..... POSITION .....  
TEL .....  
EMAIL ..... WEBSITE .....  
ADDRESS .....  
POSTAL CODE ..... COUNTRY .....  
PO NUMBER .....

## PARTNERSHIP CATEGORIES

LEVELS	FEE
<input type="checkbox"/> PLATINUM	45.000 EUR
<input type="checkbox"/> GOLD	33.000 EUR
<input type="checkbox"/> SILVER	22.000 EUR
<input type="checkbox"/> BRONZE	15.000 EUR

## PARTNERSHIP OPTIONS

**A. WELCOME EVENING (1 share only)** **15.000 EUR**

B. CATERING SERVICES	FEE
<input type="checkbox"/> B.1. COFFEE BREAKS (1 share)	5.500 EUR
<input type="checkbox"/> B.2. LUNCH BREAKS (1 share)	5.500 EUR
<input type="checkbox"/> B.3. HAPPY HOUR (2 shares)	8.000 EUR

C. PROMOTION SERVICES	FEE
<input type="checkbox"/> C.1. PROMOTION PACKAGE (max 4 shares)	5.500 EUR
<input type="checkbox"/> C.2. PAGE ADVERTISEMENT (max 4 shares)	5.500 EUR
<input type="checkbox"/> C.3. CONGRESS BAG INSERTS (max 4 shares)	5.500 EUR

## PAYMENT INFORMATION

PAYMENT METHOD / BANK TRANSFER

Total ..... EUR

- ☐ Please call me to discuss our partnership package
- ☐ Please send me a partnership contract

Date : .....

Signature and company stamp